



Postal Regulatory Commission  
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RE: RM2017-3

Dear Commissioners:

On behalf of FeedMore WNY (formerly the Food Bank of WNY and Meals on Wheels for WNY), I urge you to reconsider your proposal to increase postal rates at several times the rate of inflation.

Today, we rely heavily on direct mail for the majority of our fundraising efforts. More than 90% of every donation goes directly to programs and services, and a reduction in direct mail revenue would result in a reduction in the programs and services we can provide to the community. Additionally, the proposal change would greatly devalue our use of postal mail and would result in further mitigation away from direct mail to alternate means of fundraising, preliminary online.

Given the negative impact this proposal would have on our organization, I strongly urge the Postal Regulatory Commission to reconsider this proposal.

Sincerely,

Elizabeth M. Lucas  
Strategic Gifts Director